

Tuesday, September 3, 2024

## **Thousands of students set to enjoy this year's Downtown Campus Block Party**

**Edmonton** – MacEwan University, NorQuest College, Women Building Futures and the Downtown Business Association are all taking part in the annual celebration for the downtown community as we celebrate the new school year.

There will be plenty of free food, giveaways, entertainment, live art installations and a list of fun activities.

“There isn’t a better way to start off the academic year than seeing the joy in our students, faculty and staff at our downtown Block Party,” says Dr. Annette Trimbee, president and vice-chancellor, MacEwan University. “It’s always great to see the downtown community come alive, join together with many of our downtown neighbours and friends, and celebrate together the role that each of us play in ensuring the heart of the city continues to thrive.”

“The Block Party is such a great way for new and returning students to connect, explore, and relax ahead of the start of school,” says Carolyn Campbell, president and CEO, NorQuest College. “I’m so proud of the vibrancy that the ‘Education District’ brings to our city’s downtown core and can’t wait to share that excitement with NorQuest students.”

The event takes over 108 Street downtown, linking the campuses of MacEwan and NorQuest. Downtown Campus Block Party is always a success and a credit to the ongoing partnerships between post-secondary institutions, businesses, community groups and residents.

Of special note this year, Canadian country-rock duo (and Albertan brothers) [Flaysher](#) will be playing a free concert at 1:30 right in the middle of all the action. This is the first concert in the [CCMA Country Crawl](#) as the build up begins to the Canadian Country Music Awards in Edmonton on September 14.

You are invited to join us for the Downtown Campus Block Party:

**Wednesday, September 4, 2024**

**11 a.m. to 2 p.m.**

**108 Street from 102 to 104 Avenue**

To arrange for an interview with Dr. Annette Trimbee, media are asked to reach out to John Archer, Media Relations Advisor, at [archerj24@macewan.ca](mailto:archerj24@macewan.ca).

To arrange for an interview with Carolyn Campbell, media are asked to reach out to Mike Reeves, External Communications Lead, at [mike.reeves@norquest.ca](mailto:mike.reeves@norquest.ca).

*Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 90 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.*

*NorQuest College is Edmonton's comprehensive community college serving students throughout the province with full-time, part-time, online, and face-to-face learning options. NorQuest helps learners with diverse educational backgrounds complete or further their studies through foundational programs.*